

# *Treasures of Italy*

*Incentive Program*  
*Milan – Florence - Rome*



**Day 1 / Depart US**

**Day 2 / Milan (D)**

Arrival Milan Malpensa Airport, meet & greet with assistant. Specially assigned porters will be on hand to assist with all luggage handling.

Transfer to your hotel in the center of the fashion capital of the world.



**Hotel Principe di Savoia Milano**



Dominating the Piazza della Repubblica the Hotel Principe di Savoia is a luxury five-star hotel that has been the home for international travelers and cosmopolitan society since the 1920's.

Its imposing neoclassical facade hides one of the world's most luxuriously appointed hotels. With its superb location, superlative facilities and outstanding standards of service, the Hotel Principe di Savoia offers a winning combination of old World luxury combined with the latest innovations in technology and design. Easily accessed from all parts of the city and close to Milan's many attractions and elegant shopping districts

Time to rest and freshen up before a *glittering welcome dinner in a local Milanese restaurant.*

What better way to begin this holiday than with Prosecco, Italy's answer to refreshing sparkling wine.



### Day 3 / Milan (B)

After breakfast depart by deluxe motor coach for a guided tour of Milan's famous sites including the Duomo, La Scala Opera House, the Monumental cemetery where Toscanini is buried and the famous shopping arcade Galleria Vittorio Emmanuele II.



Lunch and afternoon at leisure to explore more of Milan, wander around the shops or relax at your hotel

No visit to Milan would be complete without a visit to the church of Santa Maria delle Grazie and Leonardo Da Vinci's Last Supper. In a permanent process of restoration, due to its crumbling state, one cannot believe the painting is still be intact.

*Enjoy a private viewing of the famous painting after closing hours. This is a rare treat only available to a select few.*



Return to hotel for dinner on your own and overnight

Your hosts will be on hand to offer advice and suggestions for dinner and evening activities.

#### **Day 4 / Lake Como (B, L)**

After breakfast depart by deluxe motor coach to Lake Como. Relax and take in the breathtaking scenery as you sail around the lake in *your own private yacht*. See the famous Villa d'Este in the town of Cernobbio and George Clooney's villa, among others. Before returning to the town of Como, stop briefly in the village of Bellagio for some shopping in the local artisan stores.



Return to hotel for dinner on your own and overnight

Your hosts will be on hand to offer advice and suggestions for dinner and evening activities.

## Day 5 / Milan - Florence (B, D)



After breakfast depart Milan to Florence by deluxe motor coach.

Florence resembles Milan, shopping-wise, as it offers high fashion boutiques and numerous leather shops. Where Florence makes a name for itself is in the wide variety of top jewelry, gold and silver goods that defy imagination and budgetary constraints. Shops located on the Ponte Vecchio offer handmade shoes, jewelry, leather and silver.

Arrive and check-in at your hotel.

### THE WESTIN EXCELSIOR



Neighboring the famous Ponte Vecchio, Uffizi Gallery and Pitti Palace, The Westin Excelsior, Florence combines luxurious modern accommodations with seven centuries of Florentine history. The Westin Excelsior's presence on Piazza Ognissanti is impressive, featuring newly refurbished guest rooms, a professional staff dedicated to impeccable service, and a state-of-the-art business center. Sitting high on the banks of the Arno River, the hotel also offers spectacular views of the panoramic Tuscan countryside, the colored terracotta rooftops and the landmarks of Florence

Lunch and afternoon at leisure to explore more of Florence, wander around the shops or relax at your hotel

Depart for *dinner in a Tuscan villa owned by the same family for three centuries* and located high above the hills surrounding Florence.



## Day 6 / Florence (B)

This morning we visit the Galleria dell'Accademia home of Michelangelo's David. The gallery is also home to another remarkable work by Michelangelo, the unfinished piece entitled 'Slaves'. However, there can be no doubting the true crowd-pleaser, the world famous image of David.



Continue to the San Lorenzo Market, adjacent to the Basilica di San Lorenzo and the Medicis Chapels, and still the heart of a very lively area of the city, intensively frequented not only by tourists but also by Florentines.



Balance of day at leisure

Your local hosts and escorts will be available to guide you and offer suggestions for shopping and sightseeing activities.

## Day 07 / Siena and San Gimignano (B, L)

After breakfast, depart for a full day excursion to the Tuscan countryside.

Visit the wonderfully preserved hillside towns of Siena and San Gimignano and enjoy lunch in an authentic family owned trattoria offering local specialties.



Return to hotel for dinner and balance of evening on your own.

Your hosts will be on hand to recommend some of Florence's hidden restaurants known only to the locals.

## Day 08 / Florence – Rome (B)

**Morning departure to Rome.** On the way we will stop to the outlet mall for **Agnona, Bottega Veneta, Emanuel Ungaro, Ermenegildo Zegna, Giorgio Armani, Gucci, Hogan, La Perla, Loro Piana, Salvatore Ferragamo, Sergio Rossi, Tod's, Valentino** and **Yves Saint Laurent**. This is an incredible shopping opportunity.



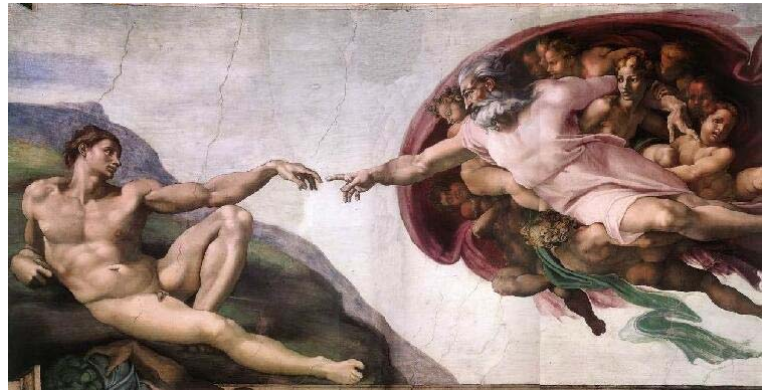
Arrive in Rome and check-in your hotel



The St. Regis Grand, Rome is located in the heart of Rome, within walking distance of many historic sites - including the Spanish Steps, Via Veneto and Via Condotti. The Colosseum, the Trevi Fountain, Piazza Navona and many fine stores are also located nearby.

Built in 1894 as the first deluxe hotel in Rome, the St. Regis Grand, Rome is within walking distance of the Spanish Steps, the Trevi Fountain and Via Veneto. Upon reopening in mid-December 1999, after an extensive restoration and renovation, the St. Regis Grand, Rome reclaimed its status as the finest hotel in Rome and one of the best in the world. This honor has been re-emphasized by recently being named to Condé Nast Traveler's 2002 Gold List. As a focal point of Rome's diplomatic and political life, we are proud to host many national and international dignitaries, heads of state, business executives, and widely known celebrities.

In the late afternoon, we have arranged for a **special private tour in the Vatican Museums (after normal closing hours.)** You will visit the Museums and Sistine Chapel without other tourists, a privilege reserved for a select few.



Return to hotel for dinner on your own and overnight  
Your hosts will be on hand to offer advice and suggestions for dinner and evening activities.

### Day 09 / Pompeii (B, L)

After breakfast, depart on your luxury coach for a full day excursion to the ancient city of Pompeii.



Nothing compares to the magic and mystery of Pompeii. You will view the seemingly tranquil Mount Vesuvius and then walk along the remains of a city that was once buried underneath 30 feet of ash during its violent eruption. Explore a bakery, theater, gymnasium and public bath. See the homes of the wealthy as well as the middle and lower classes.

Lunch will be served in a local trattoria before enjoying a quick tour of a cameo factory.



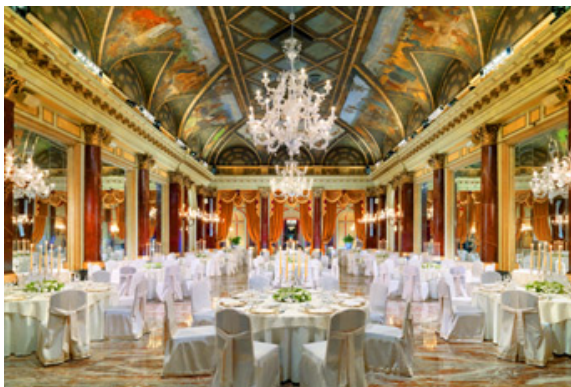
## Day 10 / Rome (B, D)

After breakfast, begin the day with a **morning tour of Rome** and its spectacular sites Piazza Navona, the Pantheon, Trevi Fountain and the Spanish Steps.



Lunch and afternoon on your own to enjoy the Roman sites, do some last minute shopping and pack

This evening, savor a farewell dinner at your hotel in the famous Ritz ballroom where visiting dignitaries are regularly hosted.



## Day 11 / Departure (B)

Transfer from your hotel to Rome Fiumicino airport.

Our staff will accompany you to the airport for departure.